



VOICE 21

SPONSORSHIP & EXHIBITION OPPORTUNITIES

THE GREAT
ORACY
EXHIBITION

**GREAT ORACY
EXHIBITION**

**WEDNESDAY 15TH
OCTOBER 2025**

**INTERNATIONAL
CONVENTION CENTRE,
BIRMINGHAM**



CONTENTS

(CLICK TO JUMP TO PAGE)

[About Voice 21](#)

[What is oracy?](#)

[Why oracy?](#)

[About the Great Oracy Exhibition](#)

[Opportunity: Headline Sponsor](#)

[Opportunity: Session Sponsor](#)

[Opportunity: Scholarship Sponsor](#)

[Opportunity: Exhibit](#)



ABOUT VOICE 21

Voice 21 is the UK's oracy education charity. We're on a mission to transform the learning and life chances of young people through talk so that all children can use their voice for success in school and in life. We equip teachers and school leaders with the oracy expertise and resources to transform their classroom practice and school culture. Since 2016, we have been working with teachers and schools across the UK to ensure every child receives a high-quality oracy education.

WHAT IS ORACY?

Our ability to articulate ideas, develop understanding and engage with others through spoken language and listening. In school, oracy is a powerful tool for learning; by teaching students to become more effective speakers and listeners we empower them to better understand themselves, each other and the world around them.

WHY ORACY?

Oracy transforms lives. It makes education more accessible for all children: when we're teaching and learning, we're speaking and listening.

It has been shown that:

- 83% of teachers involved in oracy at school agree that "oracy has improved students' engagement in school" (Voice 21 Oracy Survey 2023)
- Over 80% of business leaders and parents support more time being spent on the development of young people's spoken language and listening skills (YouGov 2024)

In each school, every child should learn that their voice matters. However, structural inequalities mean that not every child's voice is equally likely to be heard and valued. Schools have a critical role in dismantling this injustice.

JOIN US!

Join us in October and help support the oracy mission whilst strategically aligning with your organisation





ABOUT THE GREAT ORACY EXHIBITION



“The Great Oracy Exhibition brings together educators from across the UK and beyond for an immersive day of experiencing and exploring oracy in action. It is a unique event - a highlight of the education year”

Vibrant, energising and inspiring, the GOE is the UK's largest oracy festival and the key annual event when our national network of Voice 21 Oracy Schools come together to celebrate their incredible oracy achievements.

Experience first-hand how oracy is changing school culture across our thriving network of Voice 21 Oracy Schools with over 20 varied and motivating sessions. With plenty of opportunities to meet and network with ~600 teachers and senior leaders, academics, policy-makers and educators, the GOE offers a great opportunity to highlight the expertise of your organisation to a target audience.

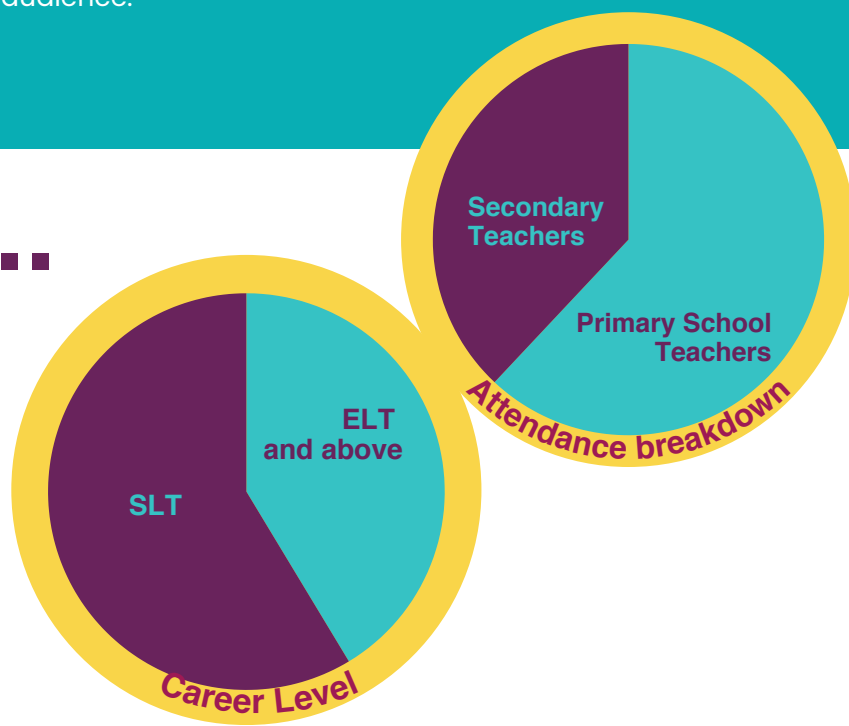
LAST YEAR...



38k impressions



**96% of delegates
from the UK**



OPPORTUNITIES AVAILABLE

HEADLINE

SPONSOR

1 AVAILABLE

£8,500.00

Join us as our Headline Sponsor and receive unprecedented access to delegates through the entitlements below.

- Up to 6 tickets for the GOE
- Double page colour feature in digital guide
- A series of dedicated social media posts
- Exhibition space at GOE
- Present the Douglas Barnes awards at GOE
- An invitation to join Voice 21 and learn about our mission by visiting one of our Oracy Centres of Excellence during a Voice 21 school open morning
- Dedicated page on the website
- Logo featured in weekly newsletter 'Talk on Tuesday' to member schools
- Logo featured in monthly newsletter to Voice 21 mailing list
- Clickable logo featured prominently on all communications to delegates
- Seat drop of 1 x A5 flyer during opening plenary session at GOE
- Logo featured on plenary and session slides throughout the day
- Access to the opt-in delegate list

Want to discuss a bespoke package? The team at Voice 21 would welcome the opportunity to build a bespoke package to suit the needs of your organisation. Please contact us at events@voice21.org



SESSION SPONSOR 4 AVAILABLE £925.00



Align yourself with a specific session delivered by Voice 21 at GOE25.

Entitlements

- 1 ticket to GOE
- Access to discounted tickets for additional team members
- Company logo and description featured on the website
- 1 dedicated social media post
- Clickable logo featured on all communications to delegates
- Seat drop of 1 x A5 flyer during the chosen session (please note that the programme will be available from June 2025 to select your session)
- Access to the opt-in delegate list

SCHOLARSHIP SPONSOR 3 AVAILABLE £500.00

Voice 21 is committed to removing barriers to participation so that as many educators can attend the GOE as possible to further the mission. This opportunity allows you to directly support the work of teachers and the support they are able to offer their students by sponsoring teachers and/or students to attend the GOE, covering associated costs.

Entitlements

- Logo and company description on the website
- Logo and company description in the digital guide
- 1 dedicated social media post
- Clickable logo featured on all communications to delegates
- Access to the opt-in delegate list
- Access to discounted tickets for GOE



EXHIBIT AT GREAT ORACY EXHIBITION

We have a limited number of spaces available for organisations to join us as exhibitors at GOE. Exhibitors will be based in the dedicated catering area where refreshments are served in the designated breaks to allow for interaction with delegates

EXHIBITOR PACKAGE
£1,545.00 – 9 AVAILABLE

Entitlements include:

- Company logo and up to 100 word description on the GOE website
- Announcement on social media channels prior to event
- Thank you announcement on social media channels following event
- Interactive company logo included in all communications sent to delegates
- Company logo included in plenary slides
- Designated space at conference to interact with delegates
- 2 x tickets to GOE25
- Access to discounted tickets for additional team members
- Skirted table and power source
- Access to wifi

Optional extras:

Branded tote bags

Banner on website carousel

Opportunity to host an after-event drinks reception for all delegates to attend

Opportunity for marketing collateral to be included in delegate goody bags

Double page ad in the digital programme