

THE SPEAKING SUMMIT



Exhibition
2025

Who we are

Our national network of Voice 21 Oracy Schools is changing the education system as we know it.

We're on a mission to transform the learning and life chances of young people through talk so that all children can use their voice for success in school and in life.

We exist to increase access to high-quality oracy education, particularly for those children that need it most. We achieve this by working in partnership with teachers and schools via our Voice 21 Oracy Schools membership.

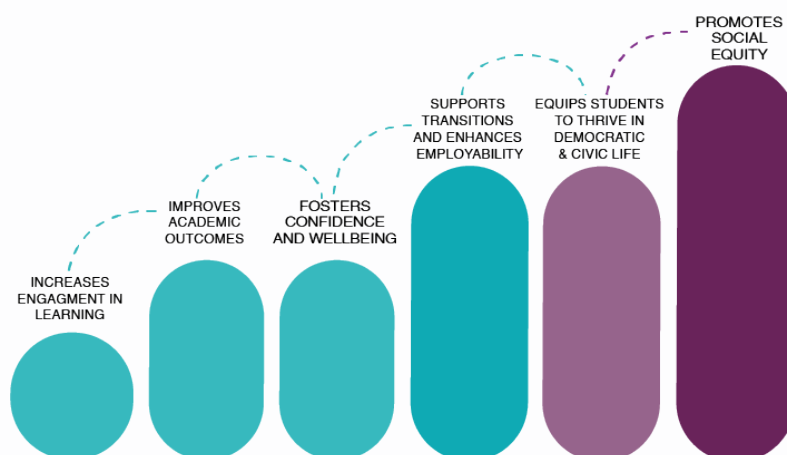
By demonstrating the value and impact of oracy, our schools inspire others to provide a high-quality oracy education and, in doing so, make society a fairer, more equitable place where all voices are valued and heard.

Why Oracy Matters

Spoken language skills are one of the strongest predictors of a child's future life chances but too many children are not given the opportunity to develop these crucial skills.

On entry to school, disadvantaged children's spoken language development is significantly lower than their more advantaged peers. These gaps grow as children move through school. Widening from just a few months aged six, to five years' difference by the age of 14.

On leaving school, children with poor verbal communication skills are less likely to find employment and more likely to suffer from mental health difficulties.





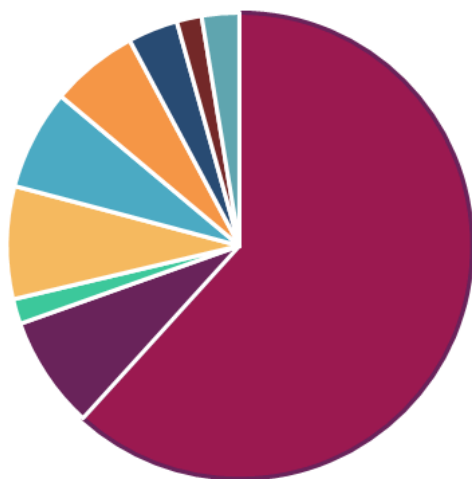
What is The Speaking Summit?

The Speaking Summit is the annual flagship event for Voice 21. This event amplifies oracy and education to help further the Voice 21 mission.

We welcome ~300 school leaders, Local Authority representatives, Multi-Academy Trust leaders, policy makers and academics from around the UK.

The day features high profile speakers, sessions from oracy experts and provides space for discussion for the advancement of oracy education.

Regions



Who will attend?

60% of delegates are Executive Headteachers, Multi-Academy Trust Leaders or in Senior Leadership.

75% of delegates are middle management or higher.

65% of delegates will be from primary schools

70% of delegates will be new to Voice 21 and oracy education.

Exhibitor Pathway

5 Available - £1,495 (no VAT)

Pre-Summit

- 1 social media post (circa 25,000 followers across social platforms)
- Feature on our dedicated page on The Speaking Summit website, with link to your homepage
- Clickable logo featured prominently in all communications to delegates
- Access to the opt-in delegate list

During the Summit

- Digital single page colour feature in digital guide accessed by all 300+ delegates
- 1 social media post
- Exhibition space (skirted table, power source, wifi)
- Logo featured on plenary slides throughout the day
- Up to 2 tickets including refreshments, lunch and access to all sessions
- Opportunity for marketing collateral to be included in delegate goody bags

Post-Summit

- Thank you social media post

Wider Opportunities

- Optional extras: Branded tote bags, banner on website carousel
- Opportunity to host an after-event drinks reception for all delegates to attend
- Opportunity for marketing collateral to be included in delegate goody bags
- Opportunity for marketing collateral to be placed on delegate seats in main auditorium sessions
- Access to discounted tickets